

## Course Contents

- Importance of entrepreneurship
- Entrepreneurial support ecosystem
- Entrepreneurship and Innovation as an Alternative Career
- Entrepreneurial Skills and Knowledge
- Innovation Research and Patents
- Interpersonal Skills and Innovation
- Market Survey and analysis
- Business Opportunity Identification
- Financial Analysis & Methodology to Assess the Feasibility
- Establishment of Entrepreneurship Cell/ Incubation Centers in Institutions

## Scope of the Program

The programme is designed with an aim to train and develop faculty members in the area of Entrepreneurship Development so that they can act as 'Resource Persons' in guiding and motivating young scholars to take up Entrepreneurship as their career. The entrepreneurs play pivotal role in the economic development of any country. They make use of the factors of production to the fullest advantage of the society, generate employment, create innovation, improve standard of living, develop backward areas, etc. which leads to higher economic growth. This STTP provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation, resource mapping, support ecosystem and all aspects of entrepreneurship. The programme aims at imparting to the faculties a thorough insight into the various aspects of enterprise creation, technical know-how, credit sources, marketing of products and changing trends of market in global scenario.

## Eligibility

Faculty, Teachers, Research Scholars, and Interested Staff members from higher educational Institutes, Schools and Industry .

## Registration

Only online Registration for the Course.  
No Registration Fee.  
Number of Participants is limited to 200.

## Registration Link

<https://forms.gle/fmHxwRbEjgFLZbBx6>

## Certification

The Certificates shall be issued by AICTE to those participants who have attended the program with minimum 80% attendance and scored minimum 60% marks in the test conducted at the end of the online STTP.

## Important Dates

Last date (Online Registration): 19-03-2021

Selection list by E-mail: 20-03-2021

## Contact us

For any technical clarifications, please contact:

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AICTE Sponsored



Online Five Days Short Term Training Program  
(STTP)

On

“Entrepreneurship and Innovation  
as Career Opportunity”

22<sup>nd</sup> - 26<sup>th</sup> March 2021

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